



**All Points Borscht 12**  
**An Evening of Comedy & Community**  
**June 10, 2023**

Hosted by Phil Rivo, starring internet sensation **Ariel Elias** and star of Last Comic Standing, **Kerri Louise**, be there for Temple Beth-El's **most important fun-raiser and fundraiser of the year**. In addition to a wonderful evening of side-splitting laughter and warm community, **Borscht is crucial to balancing our operating budget**.

Place an ad in our journal with a congratulatory message, a joke, a comic (be creative!) or a greeting and encourage your local shops and businesses to place an as well. Let's all be part of making this year's Borscht a smashing success!

Buy an extra pair of tickets and enjoy the evening with friends!

Location: Ukrainian Community Center, 90 Fleet St., Jersey City

8pm, **Tickets:** \$40 ea.

Doors open at 7:30pm

Come early for cocktails, borscht (really!), pierogis and to buy your raffle and 50/50 tickets.

**ADVERTISING OPPORTUNITIES**

- \$1,500 Inside Front Cover
- \$1,500 Outside Back Cover
- \$1,000 Back Inside Cover
- \$500 Gold Page
- \$250 Full Page
- \$150 ½ Page
- \$75 ¼ Page

**Electronic File Requirements:**

Full Page Ad: 4.5 wide x 7.5 long

Half Page Ad: 4.5 wide x 3.75 long

Preferred file formats: JPEG or press ready PDF

\*Materials Deadline: **Friday, May 19, 2023**

**GOLD PARTNER PACKAGES** to invest in our children's education as we rebuild our school

- \$2,500 Gold page + 6 tickets and special thanks at the event + 6 months advertising in our newsletter w/optional coupon
- \$5,000 Everything from \$2,500 level + Naming Dedication for 5 new classroom chairs
- \$10,000 Everything from \$2,500 level + Naming Dedication of Furnishings & Tech for 1 new classroom
- \$15,000 Everything from \$2,500 level + Naming Dedication for for Furnishings for our new Parent Lounge
- \$20,000 Everything from \$2,500 level + Naming Dedication for 1 new classroom window
- \$25,000 Everything from \$2,500 level + Naming Dedication for 1 new classroom

**\*Artwork must be digital. Please send artwork and/or ad copy to Karen Cuttler at [adjournal@betheljc.org](mailto:adjournal@betheljc.org)**

**[CLICK HERE](#) or use the QR code at the top of the page to fill out this form online**

**OR COMPLETE THIS FORM AND MAKE CHECKS PAYABLE TO TEMPLE BETH-EL AND SEND TO:**

**TEMPLE BETH-EL, 2419 JF KENNEDY BLVD., JERSEY CITY, NJ 07304**

Company Name (as it should be listed on printed materials)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Referred by: \_\_\_\_\_

If the name on your check is different from the name(s) on the ad, please note the ad name in the memo field of the check.  
 Any other questions about Borscht, please email [office@betheljc.org](mailto:office@betheljc.org). Learn more about Temple Beth-El on our website: [www.betheljc.org](http://www.betheljc.org)